



2026: *10 Years of Growing Forward*

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1

**Mission, Vision
& Origin**



Mike Crum & Olympic Gold Medalist Keegan Palmer
4DWN Experience Moment



4DWN

Is an organization and facility, rooted in skate culture, established in Dallas by Mike Crum & Rob Cahill.

Driven by a passion for progression, 4DWN has become an international skate destination, and an ever-evolving community resilience hub.

Home to a thriving community that celebrates and serves, together.

Benefiting x100s of kids and families each week while innovating solutions.

A scalable model for other communities across the country.

Our mission

Is the sustainable wellbeing of our people & our planet. Embodying the phrase “Think global, act local.” With free programs providing recreation, education, cultivation & conservation.

playful creative
culture growing
healthy communities

1.
Art

2.
Music

3.
Food

4.
Skating

5.
Service



GriSwirl at 4DWN





A

Crum and Cahill shared a desire for giving back to the sport, the art form, the culture they credit with their own saving grace: skateboarding!

Since 2008 the duo operated skate facilities in South Dallas, an area plagued by extreme disparity.

Working with local leaders and nonprofits for years until eventually establishing 4DWN 501c3 in Spring 2015.

The foundational values and attitudes of global skateboarding formed fertile

ground for an open and innovative culture to firmly take root.

A culture that's playful, big hearted, fun loving and passionate about progression.

Joined by artists, activists, students, entrepreneurs, academics, nonprofits, brands and businesses, 4DWN continues to evolve.

Headquartered along the socioeconomic fault line dividing South Dallas from the rest of the Metroplex, 4DWN adapts to address the needs of our local community, while playing an influential role in the global skate community.

A - Mural art by Anthony Padilla

B - 4DWN Co-Founders Mike Crum & Rob Cahill



B



FOR THE
people
FOR THE
planet



A



B



C



D

A – Chef cuisine using rescued ingredients and food grown at 4DWN.

B – Free skate lessons.

C – **Olympian Mariah Duran** with a young fan.

D – **Kareem Campbell, Tony Hawk Pro Skater/ Hall Of Fame Inductee/ 4DWN Board Member** coaching mini ramp.



2

**Culture,
Creativity &
Community**

**Our services,
programs &
partnerships
evolve in
response
to the needs
of our local
communities:**



Dallas ranks amongst the highest in millionaires per capita, while over 90% of DISD students live in poverty.

South Dallas lacks access to healthy food, recreation, infrastructure, healthcare and pollution protections.

4DWN serves as a Resilience Hub, a source of access and opportunity. A place where folks from all walks of life celebrate and serve, together.



Daily Safe Space

Daily Safe Skate Space / free access to water, healthy food, internet, climate control / art gallery / pollinator garden / performance stage / composting and recycling hub / cold storage space for growers and food rescue operations / indoor & outdoor world class skate park!

Safe Space

- (1) no guns/weapons
- (2) no smoke/alcohol
- (3) no hate/gossip



With leadership from pro skaters, and Olympic Skate Coach Will Cortez





Weekly Events

Spread Love Sundays:

A celebration of service where volunteers rescue, sort, compost, and distribute groceries followed by cookouts, conversations, and free skate lessons.

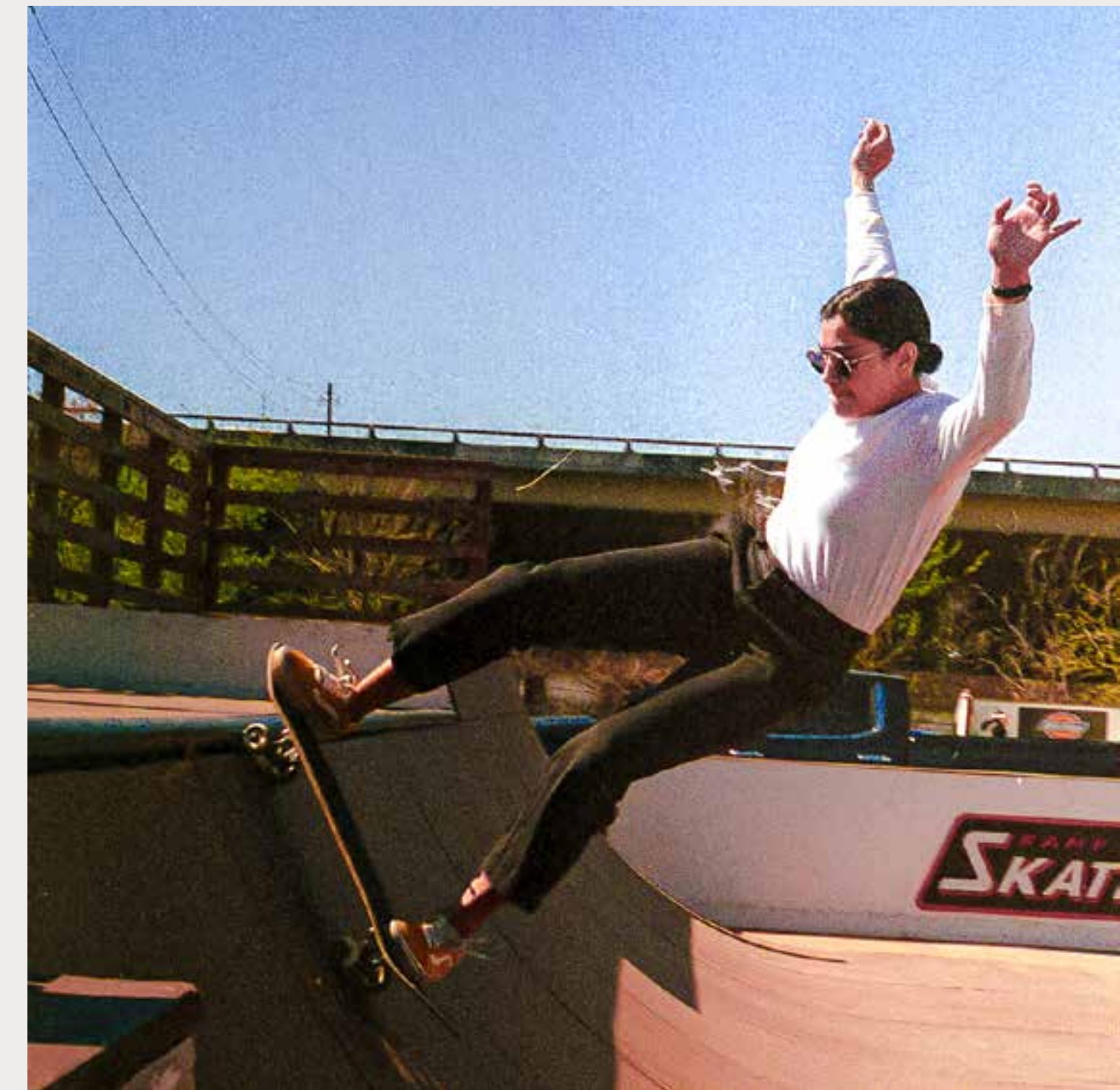


Grill & Chill Wednesdays:

Service & skate community cookouts with free hot meals, groceries, flower bouquets, art workshops, dance sessions, skate coaching, and opportunities for volunteering and connection.

4DWN Babes

A women led skate and quad-skate community, providing safe, supportive sessions for beginners and cultivating new skaters, volunteers and leaders.



CREATIVE *Coalition*

A coalition of artists, creatives, educators, and organizations working together to provide access, inspiration and upward mobility opportunities to young people and local artists.



(re)GENERATION

INDIGENOUS
EXPRESSIONS
& CONNECTIONS

Multimedia art
exhibit celebrating
the works of native
& indigenous artists



SATURDAY,
MARCH 16TH
6-8pm

@4DWN 2633 Ferris St. Dallas, TX

artworks from:
Anthony Padilla
Kristine Rumman
Ruben Alfredo
Dora Brought Plenty & Family

(anti)FRAGILITY

MULTIMEDIA
ART EXHIBITION

embracing volatility
as an opportunity for
growth & improvement



Finale event
SATURDAY,
AUG 10TH
8-10pm
@4DWN 2633 Ferris St. Dallas, TX

artworks by:
Drue Mohler
Nataleigh Bivona
Shalini Joseph
Elizabeth Hill
music provided by:
DJ K Sprinkles





Candlelight Nights

An intimate, free concert series featuring local musicians in a safe, sober, family friendly, candlelit setting, highlighting the beauty of community through music.



Shred the Mic Comedy Series

A comedy, spoken word, and open-mic showcase giving emerging voices a stage alongside professional performers in an uplifting environment.





Art in the Park

Creative workshops led by Dallas Art in the Park, guiding children and adults to paint portraits, craft ceramics, and express their creativity.







3

Regenerative Food System



4DWN Closed Loop Food System

Regenerating the
Food System from
the Ground Up

[This Skatepark Is Regenerating A Community](#)



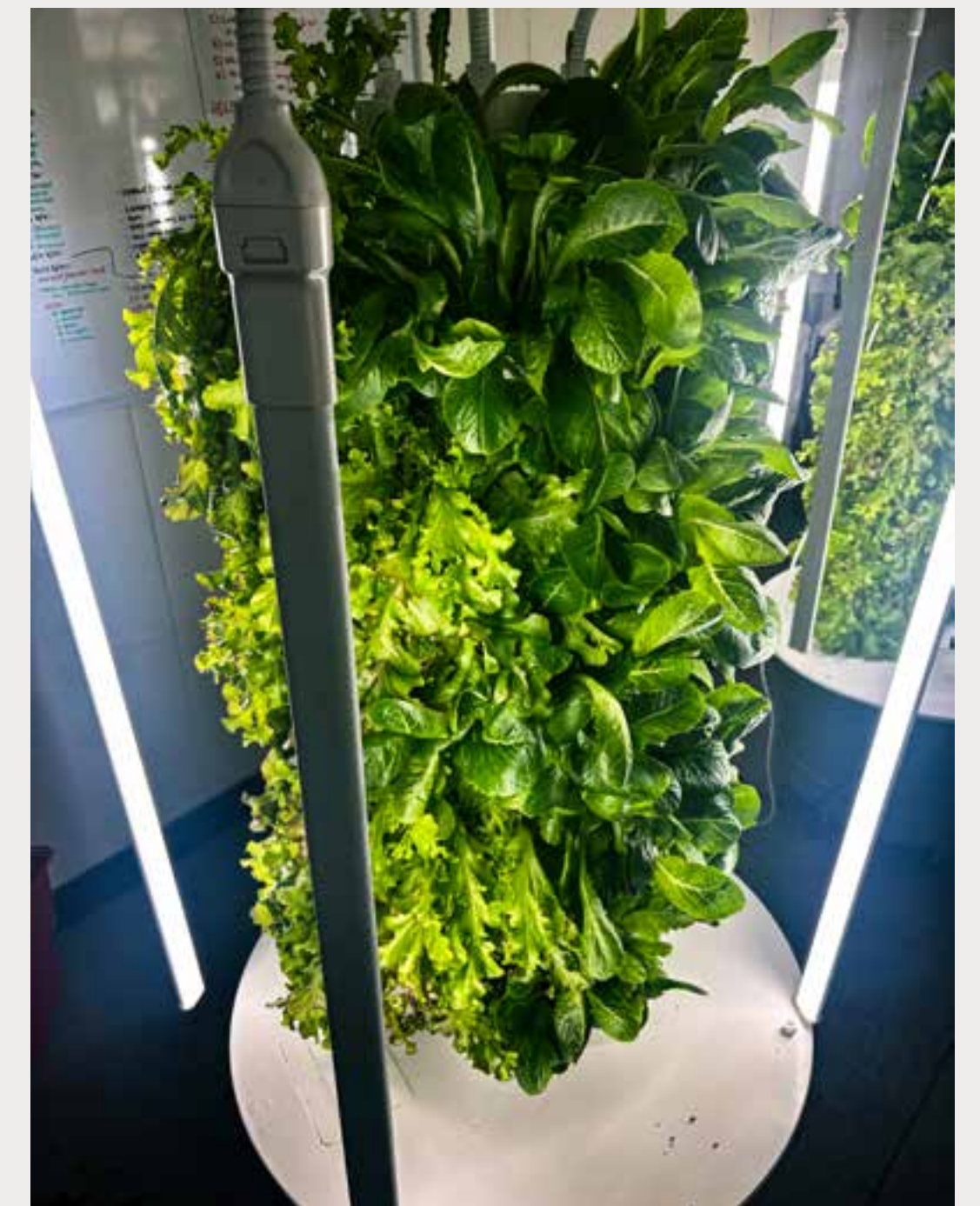
- PLANTS**
- | | |
|-----------------------|--------------------------------|
| 1. Linthier's Muly | 12. Pink Skullop |
| 2. Flame Acanthus | 13. Bearded Iris |
| 3. Frostweed | 14. Fox Aster |
| 4. Mexican Bush Sage | 15. Gregg's Mallow |
| 5. Mexican Dallas Red | 16. Butterflywing |
| 6. Turk's Cap | 17. Verbena 'Homestead Purple' |
| 7. Turk's Cap | 18. Celery |
| 8. Turk's Cap | 19. Chives |
| 9. Turk's Cap | 20. Celery |
| 10. Turk's Cap | 21. Celery |
| 11. Turk's Cap | 22. Celery |



The world's first Vertical Ramp Vertical Farm

The world's only Vertical Ramp Vertical Farm is a CO₂/O₂ closed-loop system, cultivating microgreens and mushrooms while serving as a green business incubator and hands-on educational hub.

“It's not enough to promote regenerative farming, we have to regenerate farmers—so we're doing it in unsuspected places, with unsuspected faces.”



DiveDWN:

(Dive Coastal Cuisine X 4DWN)

DiveDWN Future farm is a cobranded collaboration with visionary Chef & Proprietor Franchesca Nor of Dive Coastal Cuisine. An all women team harvest x1000s plants per week using 95% less water than traditional growing. The collaboration creates modern green careers while providing the tastiest nutrient rich produce for Chef's clientele while also serving as an experimental lab, pushing the possibilities, innovating techniques for varieties previously not known to grow in controlled environments.

The DiveDWN Future Farm space also hosts our weekly volunteer food distributions, cookouts, workshops, concerts, movies and special events

DiveDWN.com

A - controlled environment growing

B - Entrepreneur & visionary Chef Franchesca

C - Hydroponic greens



Circular Food Rescue & Distribution Program:

Volunteer fueled healthy food rescue and distribution program feeding x100s families each week while recycling x100s lbs and diverting x1000s lbs of food waste.

Did you know that Texas leads the country in food insecurity, and that DFW is third nationally behind NYC & LA?

Did you know that nearly ~40% of food goes to waste?

Did you know the food system is responsible for ~25% of all environmental harm?

Add these stats to the fact that nearly all of South Dallas, almost half the city, is a USDA certified Food Desert?

Volunteer fueled program operating 7 days per week, providing an average of 10,000 healthy meals per month to kids, families, and neighbors in need.





Food As Medicine Program

Weekly produce program addressing the specific health disparities faced by Native American families in [partnership with Texas Native Health](#), bridging nutrition and preventative healthcare.



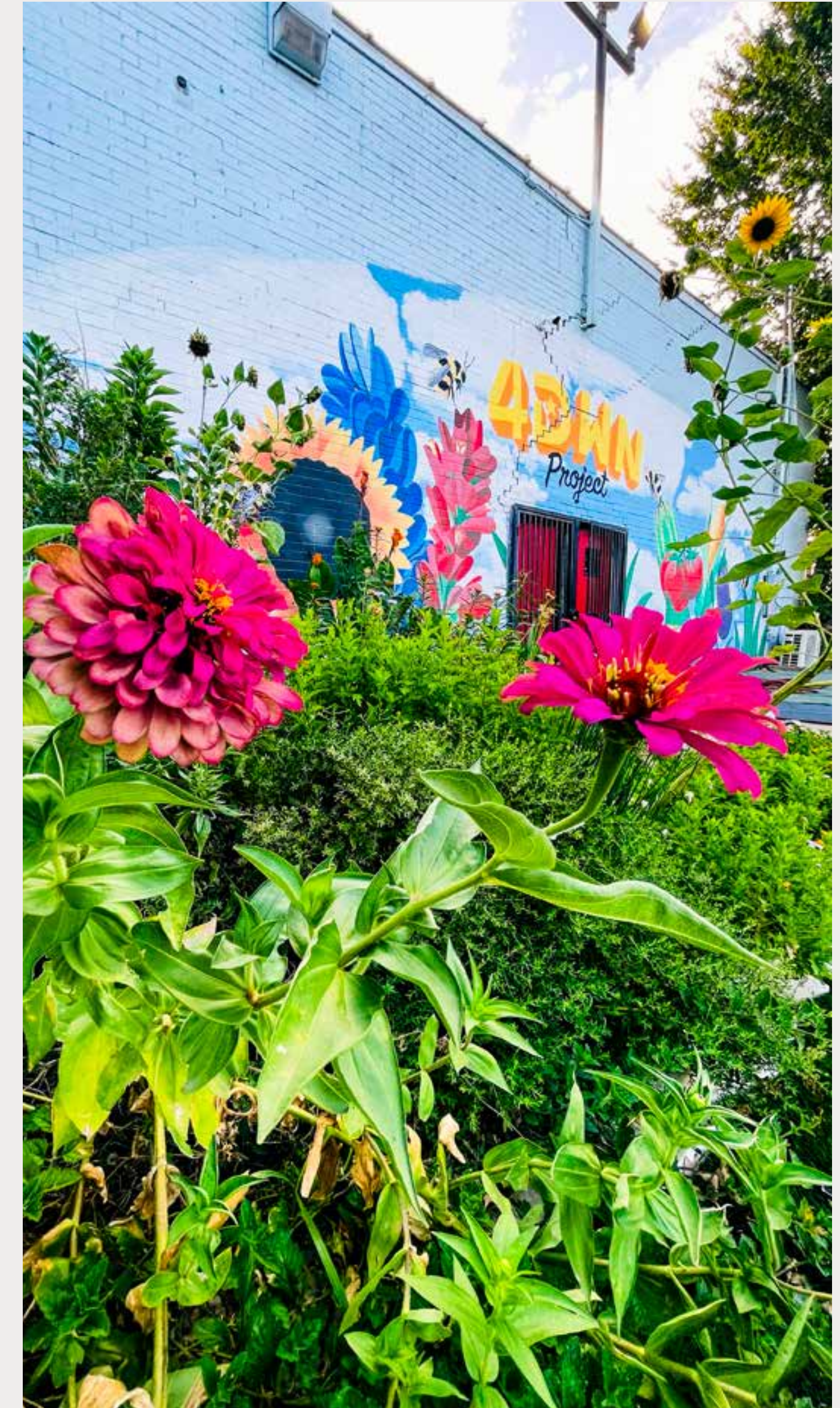
Futuristic Composting

Converting pollution, into a solution.

Combining ancient practices with modern tech to divert thousands of cubic yards of bio-waste into **Humisoil™**

Humisoil is a living soil catalyst that produces its own moisture and microbial life, it cuts irrigation needs in half and nearly eliminates the need for chemical fertilizers!

Partnerships with VRM Biologik, Old Growth Bio, and Ruibal's Plants developing a triple bottom line joint venture to help financially sustain 4DWN's free programs.





Native Pollinator Garden Expansion

A flourishing indigenous pollinator habitat encircling 4DWN in partnership with **Ruibal's Plants** and nourished with **Humisoil™**, reducing irrigation and fertilizer needs while restoring biodiversity.



4

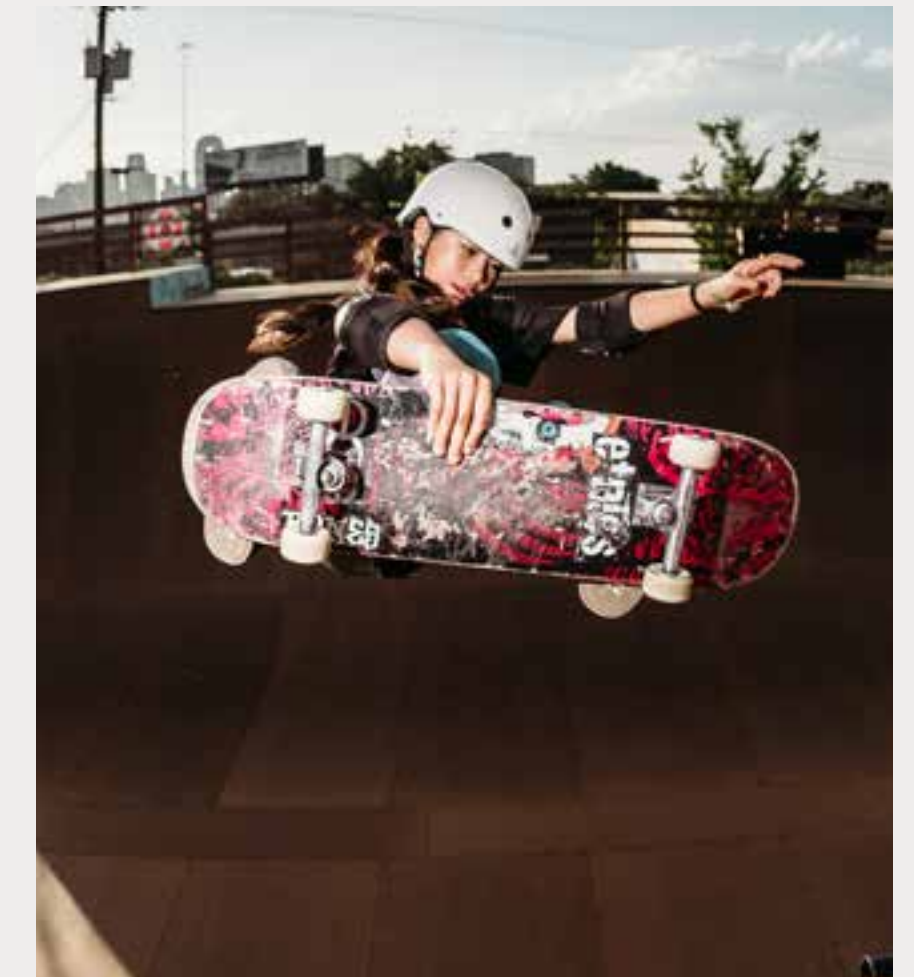
10th Year
Anniversary
Milestones



The 4DWN Experience

Presented by Dickies, VFC Foundation & Thrasher Magazine:

Our signature event brought the best of skatings international community together to celebrate 10 years of skating, culture and resilience. Olympians and XGame Athletes from over ten countries joined us for a day of world class skating, art, music and food.





100 Kid Gear Up

We gave 100 deserving DISD boys and girls new skateboards, helmets and Vans shoes along with a skate clinic with pros like the legendary Christian Hosoi and Olympians Andy Mac & Bombette Martin.

[Click to view](#)



Tony Hawk's Visit

The world's most celebrated skater visited to learn more about our innovative programs!



The All-American Rejects Pop-Up Concert:

800+ lucky fans joined us for a free, legendary night of music—backed up by our very own Mike Crum, Will Cortez, and twin crowd-favorites Jaxson & Jayden Allemon on their 12th birthday!

[The Rejects at 4DWN SkatePark](#)



4DWN on The Kelly Clarkson Show

[Click to view](#)

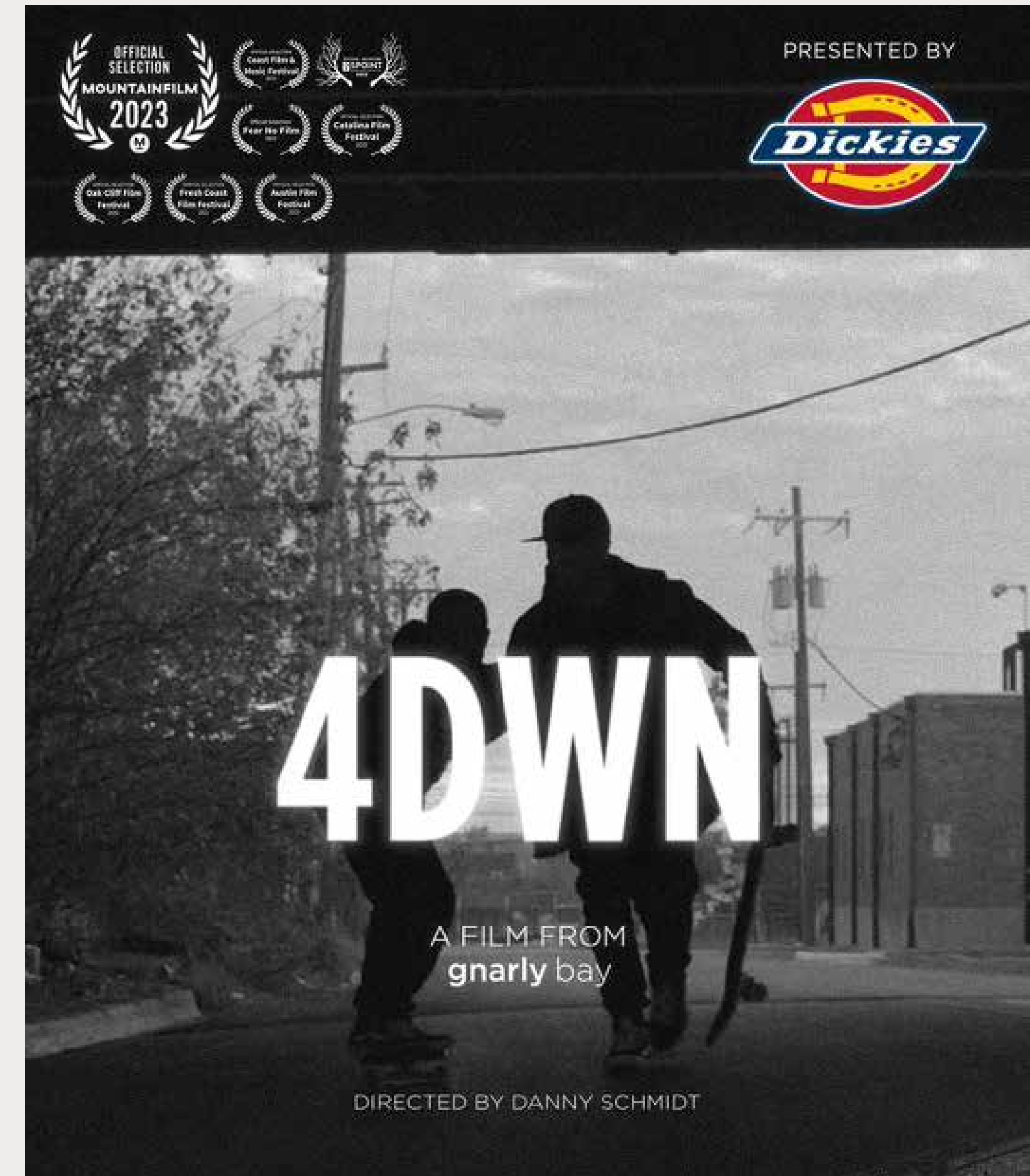


4DWN Film Festival Success

The 4DWN film has been shown at film festivals all over the world including Mountain Film, Tribeca Festival, 5Point Adventure Film Festival (where 4DWN won the audience award), Coastal Film Festival (Awarded Audience Award), San Luis Obispo Film Festival, Paris Film Festival, UK Film Festival, Bentonville Film Festival, Indy Shorts International Film Festival, Wild and Scenic Film Festival, DC Environmental Film Festival, and the Minnesota Film Festival, Oak Cliff Film Festival in Dallas, and many more.

Recipient of the 2024 People's Telly Gold Award.

[Click to watch the 4DWN Film.](#)



4DWN story on NBC5

NBC

[Click to view](#)



Earth Day on WFAA

ABC

[Click to view](#)



DiveDWN story on NBC5

NBC

[Click to view](#)



Thank you for your continued support!

We're rolling forward, together.

Tangible Community Impact

Category	Measurable Outcome
Meals Distributed	120,000+ annually
Volunteers Engaged	400+ active participants
Waste Diverted	Thousands of cubic yards converted to Humisoil™
Children and Families Served	Hundreds weekly
Youth Mentorship Hours	>2,000 annually
Jobs Created	10+ paid positions

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